

(L)

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 255709

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie M. Womble
Name

10610 LW25 St Doral, FL 33172
Address

(305) 593-0044
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

John Rivera, Chairman

Steadman Stahl, Treasurer

AL Lopez, Treasurer

Pablo Lima, Treasurer

Wis delo Santos, Deputy Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is Carlos Lopez Cartera
Carlos Gimenez

b. The candidate seeks election to the office of Miami Dade Mayor in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.

Property Appraiser
Anth

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is Property Appraiser Rate

b. The Purchaser is Accountability Watchdog

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

8/8/12 revised

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad Is Political, Relates to an Issue of Public Importance,
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 256190

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Sandy Walker
Name8579 Frank Road Miami 33189
Address786-227-2855
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Ernesto Martinez
2655 Lejune Rd
Coral Gables, FL
Chairman/Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is N/A
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is County Elections
- b. The Purchaser is Respect the Voters Choice

NOTE: If the ad relates to an issue of state or local (not national) importance
and does not refer to a candidate, only this Form should be filed in the Political
File. Do not file the Order.

Lyndee bringing check
301.440.6355



WPLG

ORDER

Print Date 08/08/12 Page 1 of 2

Flight Dates 08/10/12-08/13/12

Contract / Revision 256190 /

Original Date / Revision
08/08/12 08/08/12

Advertiser ISS/Respect the Voters Choi

Agency Ernesto Martinez Jr.

Buying Contact

2655 LeJeune Road
Coral Gables, FL 33134

Product

Agency Com 15%

Billing Contact

2655 LeJeune Road
Coral Gables, FL 33134

Sales Office MIA

Sales Region LOC

Agency Ref

Order Sep 00:15:00

Estimate # 8/10-8/13

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL-Ballot-Related

Priority P-2

Advertiser Ref

Primary Account Executive

Local House

Account Executive	Order%	Start Date	End Date
Local House	100%		

Order Share 100% Market Value 17100

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	9	\$14,535.00	\$17,100.00	0.00	07/30/12	08/13/12	9	\$14,535.00	\$17,100.00
Totals	9	\$14,535.00	\$17,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WPLG	08/10/12	08/10/12	M-F 6p LCL News M-F Local News	CM	6-630pm	----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$1,800.00		0.00			
N 2	WPLG	08/11/12	08/11/12	Sa Wknd Early News Sa Weekend Early News	CM	Various	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1-		1				\$1,500.00		0.00			
N 3	WPLG	08/12/12	08/12/12	Su Wknd Early News Sunday Weekend Early N	CM	various	-----1	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----1		1				\$1,500.00		0.00			
N 4	WPLG	08/13/12	08/13/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$1,800.00		0.00			
N 5	WPLG	08/13/12	08/13/12		CM	11-1135P	1-----	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00

